## APHON Strategic Plan 2016-2019

### APHON’s Core Purpose
To support and advance nurses and their practice in order to optimize outcomes for children, adolescents, and young adults with cancer and blood disorders and their families.

### Our Vision
Pediatric hematology and oncology nurses are setting, advocating for, and achieving the highest standards of care for children, adolescents and young adults with cancer and blood disorders and their families.

### Educating & Supporting Nurses
APHON will provide education and support to nurses across the care and career continuum to advance quality health care.

1. Assess and address learning gaps across the membership career continuum.
2. Develop and implement research projects in order to generate needed and high priority guidelines, standards and best practices.
3. Provide education and support for nurses, patients/survivors and their families via multiple modalities.
4. Enable international colleagues to access foundational education, resources and standards.

### Setting the Standard of Care
APHON will develop, vet, endorse and disseminate the best available standards, guidelines and best practices for nursing management of pediatric hematology/oncology patients.

1. Increase funding for EBP research projects in order to generate needed and high priority guidelines, standards and best practices.
2. Continue to gather and vet existing EBP guidelines.
3. Promote the use of EBP guidelines now residing on the website.
4. Conduct a gap analysis of EBP guidelines that pediatric hematology/oncology nurses need.
5. Explore issues related to patient acuity and staffing to determine appropriate next steps.

### Advocacy
APHON will influence critical decisions affecting the nursing care of children, adolescents and young adults with cancer and blood disorders and their families.

1. Prioritize organizations and stakeholders for collaboration.
2. Create a “day on the Hill” program to advance advocacy efforts and educate members about the benefits of advocacy.
3. Develop a portal for legislative and regulatory advocacy to support greater member involvement, such as letter writing.
4. Expand communication mechanisms, including social media, for advocacy.

### Leadership
APHON will identify and develop emerging leaders to ensure the future growth and sustainability of our profession and organization.

1. Create a leadership development program that will identify, cultivate and groom future APHON leaders.
2. Continue to improve the mentoring program and develop resources that will aid members in achieving their professional goals.

### Member Experience
APHON will build a diversified, engaged, active membership that optimizes individual and collective talents and ideas.

1. Conduct a market analysis of membership and education opportunities with respect to market size and opportunities to engage with specific target facilities.
2. Develop a video series featuring “meet” an APHON member.
3. Diversify and promote volunteer opportunities that tap into individual talents and ideas.