

APHON Advertising Opportunities

Enhance your visibility and drive attendees to your booth at the APHON 43rd Annual Conference and Exhibit.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful conference by inviting APHON attendees to your booth at the annual conference through advertising in the conference app, the Room Drop Program, the Exhibit Hall Passport Program, or all three!

2019 APHON Conference App Advertising

APHON's mobile app offers a variety of opportunities to receive concentrated exposure to meeting attendees.

Static Banner Ad (750x280 px)

Banner at the top of the conference app main page. Banner remains in place at all times for attendees to view whenever they are on the main page of the app. (URL link not available for static banner.)

\$2000

Push Notification

Send your message to the entire conference audience by providing your preferred time for communication. (Push notification may not conflict with education sessions and is subject to change based on availability.) One available per day.

\$1,500

Sponsored Post (580x260 px)

Place your ad in the activity section of the app where attendees post throughout the meeting. Your sponsored post includes a button, URL, caption, and tracking information. Select the posting day and whether you'd like your ad to appear in the morning or afternoon.

Move to top (one time) \$2,500

Move to top (three times) \$2,800

Move to top (five times) \$3,300



Room Drop Program

Connect with attendees, brand your product, and drive foot traffic to your exhibit with a room drop to each attendee guest room. Submit 550 pieces to APHON Headquarters (address below) by August 16, 2019.

I will participate in the Room Drop Program at a total fee of \$3,500.

Exhibit Hall Passport Program

Direct attendees to your specific booth by participating in this program in the Exhibit Hall! Attendees will be given a list of exhibitors and asked to get their passport stamped to be eligible for special prize drawings in the Exhibit Hall.

I will participate in the Passport Program at a total fee of \$700.

Show Bag Insert

Include a 1 piece (max 8-1/2"x11") in show bags distributed to each attendee. Piece must be approved by APHON staff and 950 printed pieces must arrive at APHON Headquarters by August 16, 2019.

I will participate with a Show Bag Insert at a total fee of \$2,500.

Billboard Ad

Increase your onsite presence with a meterboard size (38 1/4" x 92 7/8") ad placed in a high visibility location onsite. Artwork due by August 16, 2019.

I will participate with a Billboard Ad at a total fee of \$2,000.

(Please print or type)

Name of Organization _____

Address _____

City/State/ZIP _____

Submitted By _____ Title _____

Date _____ Phone _____ Fax _____ E-mail _____

Payment Information

CC # _____ Exp _____ \$ _____

Check # _____ \$ _____ Date _____



Return to:

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